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Privacy Policy

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4. Information We Collect and What We Do With It

Product Orders. We collect a variety of personal information with each product order or request for information via opt-in of personal information.

This may include but is not limited to:

Your name, address, email address, phone number and other personal information. This information is shared with our e-commerce software providers to ensure completion of your order. We use your email to communicate with you about your order and to manage our customer relationship with you. When you place an order you may be added to our mailing list from which you can unsubscribe at any time using the unsubscribe link in each email or by contacting us.

We may also use upload some or all of this personal information in order to create valuable advertisement experiences on third-part ad platforms. Opt-out of marketing via the traditional email list(s) will entail us to remove you from other third-part marketing platforms as well. We will do this within a reasonable amount of time, but may take up to 2 weeks or more to complete.

Your payment information. We collect payment information for each order but we do not store payment information on Avanti Enterprises© servers. Your payment information is securely

communicated to and processed via our e-commerce software providers who are all industry compliant

We may also collect navigation activity on our website(s) pages in order to provide the best user experience. Such as, what pages your browser visits, how long you visited those pages, what areas you went to on those pages, and where you clicked with your mouse on those pages, and other interactions on those pages. This is not personally identifiable information but it does help us work on our websites to provide only the BEST experience to our visitors.

We may also rent our email list in order to promote products/services by those who have paid for us to send their offer(s). We will not share your information, merely send out their promotion. You may be redirected to a page of theirs where they may collect information from you - this activity will be governed by their own policies, which you may have to agree to. We are not responsible for what happens after you supply your information to a third-party we direct you to.

We may also collect information on behalf of an advertiser or third party whom we have a partnership with. Any of your information identifiable or non-identifiable may be passed on to that third party for the purposes of their business functions like; promotion, sales, or obtaining you as a new customer of theirs.

We do reserve the right to sell our customer database (list(s)) or segments of the list(s) at any time. Upon that time, the policies applying to your data will be subject to the new owner of that information (list) and any laws applicable. This could include some or all of the information you have supplied us with, like an email, phone, address, etc. This may happen without notice, and we reserve the right to not disclose the sale of this information should a transaction like this happen.

5. Cookie and Activity Policy

Activity

We may record information relating to your use of the Site, such as the searches you undertake, the pages you view, your browser type, IP address, requested URL, referring URL, and timestamp information. We use this type of information to administer the Site and provide the highest possible level of service to you. We also use this information in the aggregate to perform statistical analyses of user behavior and characteristics in order to measure interest in and use of the various areas of the Site, and to run advertisements on third-party platforms.

Cookies

We may send cookies to your computer in order to uniquely identify your browser and improve the quality of our service. The term “cookies” refers to small pieces of information that a website sends to your computer’s hard drive while you are viewing the Site. We may use both session cookies (which expire once you close your browser or at a later date) and persistent cookies (which stay on your computer until you delete them). You have the ability to accept or decline cookies using your web browser settings or by using “private” or “incognito” browsing. If you choose to disable cookies, some areas of the Site may not work properly.

Upon any visit to a page we will show a cookie policy bar, which will show upon every visit to our domain unless “dismissed”. When dismissed the bar will not display again for one day. After one day, upon visit to our site(s) the policy bar will prompt again. This is to comply with laws alerting you to what information we collect that is not submitted by visiting our website.

6. Your Data Rights Under GDPR

Under GDPR, you have the right to unsubscribe from all marketing efforts or see what data we have by requesting it by contacting us. To identify you, we’ll require the email address you

want to take action on since sometimes people use multiple addresses, we'll need to know which one or ones you want to administer.